

Hands Of Hope For The Community



EVENT TOOLKIT

FOR EVENTS, FOOD DRIVES AND FUNDRAISERS

ABOUT US

In 1992, Hands of Hope, Inc. began serving the community as a food pantry, soup kitchen, and limited clothes closet. Today, the program continues to operate from St. James Church in Edison, NJ. As a non-profit 501(c)(3) community-based organization, Hands of Hope remains committed to providing an efficient and effective system for distributing food to alleviate hunger, one family at a time. We operate entirely with the help of volunteers, as we do not have any paid staff. In March 2020, in response to the onset of COVID-19, Hands of Hope revamped its operations to ensure the safety of our volunteers and clients. We transitioned to a drive-up model, allowing clients to remain in their cars while volunteers placed food directly into their vehicles. This method streamlined our process and enabled us to meet the increasing demand. Throughout the pandemic, our generous supporters continued to keep our shelves stocked and contributed over \$300,000 in monetary and in-kind donations. Throughout late 2023 and early 2024, Hands of Hope faced another uphill challenge as the demand for food skyrocketed by nearly 40% compared to prior years. The board and volunteers worked tirelessly to increase donations and improve efficiency in the drive-thru line. We expanded our partnership with the Community Food Bank of NJ to ensure our shelves remained stocked and continued to meet the needs of our community.

CHECK LIST

1. Identify Your Event Goal



2. Set Your Event Date(s) / Location(s)

3. Register Your Event and/or Set Up an Online Fundraiser

4. Spread the Word and Promote Your Event

5. Report Results and Celebrate!

RESOURCES



\$1 = 3 MEALS = 1.2 POUNDS OF FOOD

FOOD DONATIONS

Deliver your donations to Hands Of Hope on the 1st & 3rd Saturdays from 9:00 am to 2 pm or by arranging an appointment for a weekday delivery. You will receive a receipt for your donation.

2136 Woodbridge Ave Edison, NJ 08818 | 732.633.8101

For donations of 250 pounds or more, we can schedule a pick-up. Please notify us at least two weeks before your pick-up is needed. To schedule a pick-up, contact us at info@hohnj.org.

FUND DONATIONS

All cash and check donations need to be sent to Hands Of Hope. Make all checks out to Hands Of Hope For The Community. Write down the event name on the memo line if applicable.

MAIL CHECKS TO:

Hands Of Hope For The Community

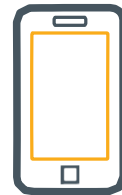
PO Box 1057 Edison, NJ 08818

ATTN: Aaron Mansbach

(Add event name to Memo)

Hands Of Hope For The Community is a registered 501(C)(3) charity. Tax ID: 20-5818848 Gifts to Hands Of Hope For The Community are tax-deductible to the extent provided by law.

SOCIAL MEDIA POST TEMPLATES



LAUNCH

EVENT NAME starts today! Our goal is to raise \$XX (and/or collect YY pounds of food) for Hands Of Hope For The Community to help fight hunger and support our neighbors in need. You can make a difference. Donate now: INSERT ONLINE FUNDRAISER LINK (or at XX LOCATIONS)

REMINDER

X days left to support EVENT NAME! Just \$1 donated provides 3 nutritious meals to our neighbors in need. You can help make a difference. Donate now: INSERT ONLINE FUNDRAISER LINK (or at XX LOCATIONS)

RESULTS

We made it! EVENT NAME raised \$XX (and/or collected YY pounds of food) for Hands Of Hope For The Community. Thank you for fighting hunger alongside us!

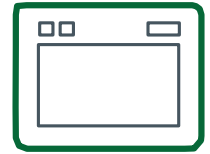


@njhandsofhope



@njhandsofhope

EMAIL TEMPLATES



LAUNCH

Hi NAME,

I am launching EVENT NAME to support Hands Of Hope For The Community.

Hands Of Hope is one of Middlesex County's largest anti-hunger organization, supporting more than 250 families weekly. They ensure access to nutritious food and other critical resources for vulnerable individuals and families. Each year, hundreds of thousands of people in New Jersey face hunger. They live in every county and town across the state. They are our neighbors, classmates, coworkers, family, and friends.

Our goal is to raise GOAL for our neighbors in need by DATE.

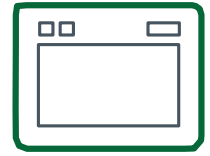
To donate, go to our online fundraising page at URL. Just \$1 provides 3 nutritious meals. Or bring non-perishable food to the donation boxes located at LOCATIONS. Most-needed items include canned protein, canned fruits and vegetables, and beans and rice.

Hunger is solvable. Join me to make a difference.

Best,
NAME

P.S. Spread awareness about hunger in New Jersey and encourage others to donate through your social media channels – and remember to tag us and HOH

EMAIL TEMPLATES



REMINDER

Hi NAME,

We have raised XX so far thru EVENT NAME!

Our goal is to raise a total of GOAL for our neighbors in need by DATE and help support Hands Of Hope For The Community. to ensure access to nutritious food for vulnerable individuals and families and to meet the growing need.

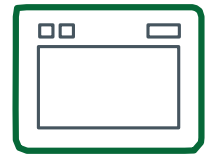
Donate today. Go to our online fundraising page at URL. Just \$1 provides 3 nutritious meals. Or bring non-perishable food to the donation boxes located at LOCATIONS. Most-needed items include canned protein, canned fruits and vegetables, and beans and rice.

Be our ally. We can make a difference.

Best,
NAME

P.S. If your employer has a matching gift program, make sure to submit your donation for the match. This is a great way to double your gifts!

EMAIL TEMPLATES



RESULTS

Hi NAME,

I want to thank you for your participation and donation to EVENT NAME.

We EXCEEDED/ACHIEVED OUR GOAL by raising \$XX and collecting YY pounds of food! That's the equivalent to ZZ meals (apply this formula: \$1 = 3 meals = 1.2 pounds of food) for our hungry neighbors in our state of New Jersey. Thank you.

I look forward to continuing to support Hands Of Hope For The Community and encourage you to stay involved. Thank you for all you do.

Best,
NAME